

Strong Communities

# CONNECTOR



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## MACC NEWS

### Welcome New Members!

Several agencies have joined MACC since our last newsletter was published, bringing MACC's membership to 28 members strong. We're pleased to welcome [CAPI](#) (Oct. 08), [Genesis II for Families](#) (Jan. 09), [International Institute of MN](#) (Oct. 08), and [Reuben Lindh Family Services](#) (Jan. 09).

[CAPI](#) is a unique agency, annually assisting 3,500 immigrants and refugees from around the world towards self-sufficiency through four Twin Cities locations. CAPI, Centre for Asians and Pacific Islanders, was established in 1982 as a food shelf to serve Southeast Asian food preferences. Its service orientation has always been multi-cultural, beginning as Pan-Asian, and within the past decade, expanding services to Pan-African immigrants and refugees. Today, CAPI has evolved into a unique, multi-service mutual assistance association. Of the people served by CAPI, approximately 60% are Southeast Asian and 40% are East African.

[Genesis II for Families](#) works to re-create safe and healthy homes by 1) eliminating child abuse and neglect by parents, 2) improving parenting skills, 3) assisting children in reaching age-appropriate development levels, 4) providing youth and parents with self-sufficiency and work readiness skills, 5) delaying the onset of additional pregnancies, and 6) reunifying children with their parents when possible. They served over 1,600 individuals (approximately 600 families) in 2008, sixty-nine percent of which were people of color. Other results in 2008 were that eighty-one percent of children served reached age-appropriate developmental levels, eighty-three percent of parents served improved their parenting, and over half of the families who entered Genesis II programs without custody of their children were reunified as a family again.

[International Institute of MN](#) is an inter-racial, non-political, non-sectarian social service agency founded in 1919 to serve both foreign and native-born. It is affiliated with the US Committee for Refugees and Immigrants (USCRI) and the United Way. The mission of the Institute is to: 1) provide a center for information and assembly for all nationalities and races; 2) develop fellowship and understanding among such persons through group meetings and activities; 3) promote the welfare of our foreign-born population and their families; and 4) preserve and stimulate intercultural values.

[Reuben Lindh Family Services](#) has been serving inner-city Minneapolis children and families for 38 years. What began in a church basement in 1969 as a day-activity center for six handicapped children has evolved into a formidable 10-program nonprofit organization offering a unique range of programs for nearly 1,200 at-risk families. The agency has a staff of approximately 80, and a budget of over \$4 million. Programming emphasizes the development of the children and family's self-esteem, self-reliance, and



empowerment. Reuben Lindh services are home, center, and community-based, and include early childhood education; family education and support services; supervised visitation; and developmental, emotional, and family therapy services. Reuben Lindh Family Services embodies the mission of preserving and nurturing families in the context of their culture, and it is their vision that every family will find in itself, and its community, the resources needed to realize the full potential of each member.

### **MACC takes an active role in public policy matters**

MACC has played an active role in public policy matters since developing a common set of public policy priorities in late 2008. Below is a sampling of that involvement.

#### **MACC at the Capitol in Washington DC**

In times of budget cuts and government bailouts, our national legislators responded enthusiastically to MACC's innovation and networked approach to building efficiencies and new ways of delivering human services. Leaders from seven member agencies joined MACC President, Jan Berry in meetings with Minnesota's Congressional representatives last December to talk about the challenges our neighborhoods face and how we work better together in MACC. Pictured above is the MACC delegation: Jonathan Palmer, Hallie Q. Brown Community Center; Armando Camacho, Neighborhood House; Tony Wagner, Pillsbury United Communities; Barbara Milon, Phyllis Wheatley Community Center; Maureen Davidson, West 7th Community Center; & Jeff Bauer, MACC

While in Washington DC, Jan Berry presented MACC's cutting edge methodology for engaging diverse organizations toward common goals at a daylong event of the Aspen Institute. The Annie E. Casey Foundation and the Aspen Institute are interested in ways to evaluate intentional networks

#### **MACC joins MN Council of Nonprofits on Nonprofit Day at the Capitol**

MACC had a strong showing of its leadership on MN Council of Nonprofits Lobby Day at the Capitol in early February. MACC participants included MACC President, Jan Berry; Fred Easter, The City, Inc. Director; Molly Greenman, Family & Children's Service President; Steve Gustafson, Phyllis Wheatley Community Center; Suzanne Koeplinger, MN Indian Women's Resource Center Director; Leroy Martin, MACC Commonwealth Board, and others. Several from the group met with Governor Pawlenty's Senior Policy Advisor, Doug Hughes and Congressional Representatives. These MACC delegates presented MACC Commonwealth's progress and other innovative solutions that MACC's partnership represents during these sessions.

#### **MACC at the Minnesota Capitol**

In February, the MACC Alliance of Connected Communities board met with

state legislators at the State Office Building to share findings on MACC's State of Communities Survey and to discuss innovative solutions to Minnesota's budget challenges.

MACC recently completed its second annual survey of employees at its 28 member community-based human service organizations, and the results show some disturbing trends.

- Almost one in three participants was affected by the mortgage crisis in 2008, up 50% from about one in five in 2007.
- Employment, education, financial well-being and healthcare are not singular issues; instead they are intractably interwoven to create a suite of challenges that families face.
- Access to quality, living-wage jobs is a chronic and growing problem in low-income communities and communities of color.

As we're all well aware, times are hard. But they are toughest on the poor. As the State Legislature wrestles with a massive budget deficit, MACC met with representatives to offer its innovative and creative network as a partial solution to new ways to save money and streamline public spending for the services that matter most, those that help the most vulnerable. For more information about MACC's survey findings, visit [www.maccalliance.org](http://www.maccalliance.org).

## VALUE TO MEMBERS

### MACC offers many staff and leadership development opportunities in 2009

A key role that MACC plays is in the area of staff, leadership, and capacity building development for its member agencies. MACC is pleased to announce an extensive schedule of opportunities in 2009. Some highlights include:

#### Evaluation Capacity Building Workshops with Jean King

*Were very pleased to be working with the Director of Graduate Studies for the All-University Program Evaluation minor at the University of MN, Jean King to provide a series of workshops related to Evaluation Capacity Building. These workshops are open to all MACC agency staff at no charge. Please contact Sharon Haas at [shaas@maccalliance.org](mailto:shaas@maccalliance.org) if you have questions or would like to register.*

#### Evaluation Basics

Friday, March 27, 8:30 - 12pm at Tubman Family Alliance  
3111 First Avenue South, Minneapolis, MN 55408

#### Capturing & Assessing Effectiveness using Theory of Change & Logic Models

Friday, May 15, 8:30 - 12pm at Phyllis Wheatley Community Center  
1301 10<sup>th</sup> Avenue North, Minneapolis, MN 55411

#### Integrating Evaluation Agency-wide

Thursday, August 13, 1 - 4pm at Plymouth Christian Youth Center  
2210 Oliver Avenue North, Minneapolis, MN 55411

#### Engaging all staff in Evaluation Practice

Friday, October 9, 8:30 - 12pm at Merrick Community Services  
1526 East Sixth Street, St. Paul, MN 55106

### CPR and First Aid courses

In partnership with MACC member, East Side Neighborhood Services, MACC will offer a host of First Aid and CPR courses in 2009. Classes include:

Tuesday, March 24, 9 - 1pm - CPR for teens and adults (\$40)  
East Side Neighborhood Services, 1700 NE Second Street, Minneapolis, MN 55413

Tuesday, April 28, 8:30 - 3pm - CPR for infants, children & adults (\$60)  
CAPI, 3702 East Lake Street, Minneapolis, MN 55406

Friday, May 29, 10am - 1:30pm - First Aid for teens & adults (\$40)  
Emerge, 1101 West Broadway, Minneapolis, MN 55411

Friday, September 18, 8:30 - 3pm - Standard CPR & First Aid for teens & adults (\$60)  
Tubman Family Alliance, 3111 First Avenue South, Minneapolis, MN 55408

Tuesday, October 6, 8:30 - 12pm - Standard CPR for teens & adults (\$40)  
Neighborhood House, 179 East Robie Street, St. Paul, MN 55107

Please contact Sharon Haas ([shaas@maccalliance.org](mailto:shaas@maccalliance.org)) for more information or to register for a class.

### Essentials in Supervision

*Back by popular demand, MACC offers two Supervision courses in 2009 with instructor, Jackie Hill, who brings more than two decades of experience as a leader in human resource management. The course is offered to MACC member agencies and will be held May 5-21 at Neighborhood House and October 20-November 5 at East Side Neighborhood Services. Please contact Sharon Haas at [shaas@maccalliance.org](mailto:shaas@maccalliance.org) for more information.*

This 18-hour, 6-session course will help you to develop supervisory excellence for yourselves and the staff you supervise. Course topics include Organizing principles of management; Regulatory considerations; Recruitment, selection and hiring, and much more.

## PARTNERSHIPS

### Citizens League / MACC Phase II Report on Educating Minnesota's Immigrant Students

The MACC Alliance of Connected Communities was very pleased to partner with the Citizens League on an **Immigrant Students and Higher Education study**. On February 27<sup>th</sup>, participants in this study, including

- **Matt Musel**, member of the study committee, University of Minnesota development officer, and volunteer who works with college-age Latino students
- **Juventino Meza**, Augsburg College student
- **Kyle Uphoff**, Dept. of Employment and Economic Development and Regional Analysis and Outreach Manager
- **James Worlobah**, co-chair of the study committee and Augsburg College budget analyst

- **Amanda Ziebell-Finley**, member of the study committee and Minnesota College Access Network program associate

presented findings and recommendations from the study. A core theme of this study and presentation was that the state needs more immigrant students to complete higher education and what agencies can do to reduce barriers that exist. For those who are interested in finding out more, please visit [www.citizensleague.org](http://www.citizensleague.org).

### PLEASE FORWARD THIS MEMO TO A FRIEND OR COLLEAGUE

To directly receive the monthly MACC email news memo, e-mail your request to [shaas@maccalliance.org](mailto:shaas@maccalliance.org). To be removed from the list, use the same contact address. Joining or leaving the Memo distribution list is the individual responsibility of people requesting the Memo.

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The MACC Alliance of Connected Communities is an alliance of 28 Twin Cities-based human service organizations. MACC's mission is "Unleashing the connective power of communities to build their own futures." Contact MACC director of operations, at (612) 302-3432 or [shaas@maccalliance.org](mailto:shaas@maccalliance.org)

#### MACC Member Agencies

- Annex Teen Clinic, 763-533-1316; [www.annexteenclinic.org](http://www.annexteenclinic.org)
- Arc Greater Twin Cities 952-920-0855; [www.arcgreatertwincities.org](http://www.arcgreatertwincities.org)
- The City, Inc.; 612-377-7559; [www.thecityinc.org](http://www.thecityinc.org)
- CAPI, 612-721-0122; [www.capiusa.org](http://www.capiusa.org)
- Community Emergency Assistance Program (CEAP), 763-566-9600; [www.ceap.com](http://www.ceap.com)
- Confederation of Somali Community in Minnesota; 612-338-5282; [www.cscmn.org](http://www.cscmn.org)
- East Side Neighborhood Services; 612-781-6011; [www.esns.org](http://www.esns.org)
- Emerge, 612-529-9267; [www.emerge-mn.org](http://www.emerge-mn.org)
- Family & Children's Service; 612-339-9101; [www.everyfamilymatters.org](http://www.everyfamilymatters.org)
- Freeport West, 612-824-3040; [www.freeportwest.org](http://www.freeportwest.org)
- Genesis II, 612-617-0191; [www.genesis2.org](http://www.genesis2.org)
- Hallie Q. Brown Community Center; 651-224-4601; [www.hallieqbrown.org](http://www.hallieqbrown.org)
- Hennepin County Department of Human Services and Public Health [www.co.hennepin.mn.us](http://www.co.hennepin.mn.us)
- International Institute, 651-647-0191; [www.iimn.org](http://www.iimn.org)
- Keystone Community Services; 651-645-0349; [www.keystoneservices.org](http://www.keystoneservices.org)
- LDA of Minnesota; 952-922-8374; [www.ldaminnesota.org](http://www.ldaminnesota.org)
- The Link; 612-871-0748; [www.thelinkmn.org](http://www.thelinkmn.org)
- Merrick Community Services; 651-771-8821; [www.merrickcs.org](http://www.merrickcs.org)
- Minnesota Indian Women's Resource Center; 612-728-2000; [www.miwrc.org](http://www.miwrc.org)
- Neighborhood House; 651-789-2500; [www.neighb.org](http://www.neighb.org)
- Phyllis Wheatley Community Center; 612-374-4342; [www.phylliswheatley.org](http://www.phylliswheatley.org)
- Pillsbury United Communities; 612-302-3400; [www.puc-mn.org](http://www.puc-mn.org)
- Plymouth Christian Youth Center; 612-522-6501; [www.pcyo-mpls.org](http://www.pcyo-mpls.org)
- Reuben Lindh Family Services, 763-521-3477; [www.reubenlindh.org](http://www.reubenlindh.org)
- Sabathani Community Center; 612-827-5981; [www.sabathani.org](http://www.sabathani.org)
- Tubman Family Alliance; 612-825-3333; [www.tubmanfamilyalliance.org](http://www.tubmanfamilyalliance.org)
- Way To Grow; 612-874-4740; [www.mplswayatogrow.org](http://www.mplswayatogrow.org)
- West Seventh Community Center; 651-298-5493; [www.west7th.org](http://www.west7th.org)

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