

Strong Communities
CONNECTOR

news  from

MACC

Alliance of Connected Communities

formerly the Metropolitan Alliance of Community Centers

May 2006



Students at the Mary T. Wellcome Child Development Center (MTW) at Phyllis Wheatley Community Center in Minneapolis demonstrate various states of spring giddiness, showing off their work.

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VOLUNTEER OPPORTUNITIES

MACC New Name / New Look

Those four letters that have become the primary identity of this organization — M-A-C-C — now stand for an updated name, which better reflects our current state and future. We also have a new logo symbol to go with the logo type, and a simple illustrated explanation for members to help get the word out about the change. The illustration below is on one side of explanation cards available for you to use as you interact with clients, your board members, funders, fellow service agencies and your communities. Please contact Sharon if you would like to receive this card: www.maccalliance.org

MACC, the Metropolitan Alliance of Community Centers, has changed its name



Logo mark suggests Communities Connected, interlinking or joining hands, moving together

Retains the MACC name of the innovative, courageous and pioneering work MACC members have done together since 1999

Acknowledges the identities of MACC members that have chosen to redefine how community organizations ally and work together

Names our strongest virtue, our connectedness, that enables us individually and collaboratively to be stronger and more effective in serving our constituents

Clarifies who we are, a group of community centers AND community-based organizations with a broad range of programs

Note new mailing and email addresses

MACC Mission:

Unleashing the connective power of communities to build their own futures

MSO – New Developments

The **MSO** — Management Services Organization - reached another milestone at the April MACC board meeting. As one of five partners in the MSO venture, the MACC board supported the recommendation that the MSO be organized as a limited liability company (LLC). Stan Birnbaum, MSO principle and CFO at Family & Children's Service, provided an update and presented the recommendation to the board. Below is an overview of the MSO; the complete document with more details can be seen at the MACC web site: maccalliance.org

The basics

1. What is it?

The MSO is a Management Services Organization created by MACC and four member partners. We expect that it will soon be organized as a Limited Liability Company (LLC) and wholly owned by the five partnering 501(c)(3) nonprofit organizations.

2. Who's involved?

The five partnering organizations are:

- Family & Children's Service
- MACC Alliance of Connected Communities
- Phyllis Wheatley Community Center
- Pillsbury United Communities
- Plymouth Christian Youth Center

3. What does it do?

The MSO was founded to bring greater effectiveness and new efficiencies by pooling capacities in these areas:

- Finance
- Information Technology
- Human Resources
- Facilities Management

Key facts

FACT: Building the MSO involves organizing people, processes and technology.

- People are a rich collection of skills, talents and experience
- Processes are key to making this (any) organization function effectively
- Technology is a tool for enhancing capability and lowering cost.

FACT: The MSO is being designed to serve all MACC members.

FACT: In addition to staff members from the five founding organizations, there is an advisory group made up of board members from each member.

FACT: It is rare to have, in a single employee, skills in the technical, analytical and strategic aspects of any key role such as finance. By creating a broader pool of resources, each member gains access to a broader range of specialties than any agency can expect on its own.

FACT: Employees from the five organizations who are in the MSO service areas have moved to a common location: 414 South Eighth Street Minneapolis, MN 55404-1081.

MACC Welcomes New Member, The City, Inc.

On April 4, MACC welcomed its 21st member, **The City, Inc.** to our membership. The City, Inc. works annually with more than 2,700 young people and families who live in inner-city Minneapolis neighborhoods. Their mission is to be an agent of healing, growth and advocacy for inner-city young people and their families.

Neighborhoods where The City, Inc. works are often plagued with poverty and violence where a sense of hopelessness can permeate the lives of young people and thwart their aspirations. The City, Inc. builds hope and provides opportunities so that youth can gain the tools they need to be successful in all areas of their lives.

The City, Inc. began in 1967 when a group of fathers and sons met with a priest at a South Minneapolis church to talk about behavior problems among the local youth. The church, Holy Rosary, had been sponsoring dances and gatherings for youth. This founding group concluded that youth in their community needed a gathering place of their own. The "Psychotic City Teen Center" began in a space on Lake Street, but within two months, the name of the organization changed to The City, Inc. The City School was established in 1970 and social services were formally added in 1980. In the late 1980s, The City, Inc. expanded its school and other programs to the North side community.

Get to know The City, Inc. by taking a tour. They offer monthly tours on Wednesdays at noontime. Next tours are scheduled for May 17, June 7 and July 19, 11:30am – 12:30pm. Visit their website to sign up! www.thecityinc.org. And welcome to our newest member!

MACC – ICA Facilitation Practice Group



Clockwise starting from the right) ICA Facilitator Jonathan Bucki, Maurie Clipperton (LNB), Shannon Siegfried (LNB), Julia Welle (Life's Missing Link), Mark Wilde (East Side Neighborhood Services), Sharon Haas (MACC), & Susan McCauley (East Side) kick off the first Facilitation Practice Group session.

A group of MACC members who completed the ICA Facilitation training began a practice group in April. This group will meet monthly. For each meeting, a team of volunteers from the group will facilitate a conversation or planning session around pertinent work-related topics chosen by the group.

PARTNERSHIPS

Edina Realty Community Service Day

On Tuesday, June 20, **Edina Realty** celebrates its Annual Community Service Day, when Edina realtors and staff from several of its 80 metro area offices will volunteer at community agencies, including some MACC member sites (more news about this in our next MACC Connector). MACC is working in partnership with Edina Realty to help increase home ownership in the communities we serve.

IFS will host October seminar in Berlin

Under One Roof: Neighborhood Centers as Bridges Among Generations is the theme of IFS' international seminar October 4 –8, 2006, in Berlin, Germany. This **International Federation of Settlements**' gathering will look at best practices and innovative success stories related to connecting generations from around the globe. IFS will celebrate its 80th Anniversary at this event. To find out more, go to www.ifsnetwork.org or contact Sharon Haas at haass@puc-mn.org. And consider joining us! MACC is a member of its international counterpart, IFS.

MEMBER NEWS

- **Arc Greater Twin Cities**' 11th Annual Golf Classic will be held on June 2 at Pebble Creek Golf Club in Becker, Minnesota. Go to www.arcgreaterwincities.org for more information, but hurry – space is limited.
- The Oprah Show recently came to **Family & Children's Service** and videotaped a segment for their show on

and a client were flown to Chicago and taped the show. The program aired on Monday, May 8. The piece featuring this PRIDE client was very moving, especially when Oprah spoke to her and gave her encouragement and a hug. Check out the story! http://www2.oprah.com/tows/slide/200605/20060508/slide_20060508_284_111.jhtml. On Oprah's website, Family & Children's Service is listed under related resources and invites guests to visit our website for more information at www.everyfamilymatters.org

- **Pillsbury United Communities** will host its 10th Annual Golf Lovers Classic: A Benefit for City Kids, on Monday, August 14 at Edina Country Club. Lunch, Dinner & Silent Auction all for just \$250 per person! More details can be found at www.puc-mn.org. **Pillsbury United Communities'** Annual Celebration of Leadership has been postponed from June 12 to September 21, 2006. More details to follow!
- On Wednesday, June 21, 5:30 – 8pm **Way to Grow** will host its 2nd Annual Celebration promoting school readiness. This event will be held at The Historic Minneapolis Depot in downtown Minneapolis, and will feature Minneapolis Foundation President Dr. Emmett Carson, and Minneapolis Mayor R.T. Rybak. For more information, visit www.mplswayatogrow.org
- Phoenix Fabrik, written and directed by Daniel Alexander Jones, opens at **Pillsbury House Theater** on June 9, for six shows only. Go to www.puc-mn.org/html/theatre/pht.html for more information. This performance is for ages 16 and up.
- **Plymouth Christian Youth Center** hosts A Taste of PCYC Lunches every third Wednesday from noon til 1:15pm. All are welcome, but please RSVP to Carl Griffin or Anne Long at cgriffin@pcyc-mpls.org; or along@pcyc-mpls.org
- The Friends of **Tubman Family Alliance** is a group of men and women dedicated to providing crucial behind the scenes support to the work of the agency, with a primary focus on special events. They meet every third Wednesday of the month. If you would like to find out more or join this group, go to www.tubmanfamilyalliance.org/want_to_help/FriendsofTubman.html
- **Family & Children's Service** PRIDE Program will hold a Domestic Violence and The Workplace training on Thursday, June 15, 12 – 3:30pm at Resource Center of The Americas. For more information, contact Lois Gunderson at 612-728-2094. To register, contact Rebecca Boesen at rboesen@fcsmn.org
- If you missed the **Neighborhood House** Grand Opening, here's another chance to learn more about what's happening at the new building - come to a Neighborhood House House Warming - next ones scheduled for Tuesday, June 13, 5:30 - 6:30pm; Tuesday, July 18, 12 - 1pm ; & Wednesday, August 9, 8 - 9am. Contact Keri Kowski to RSVP - 651-789-2538 or kkowski@neighb.org Below, festivities at the Grand Opening.



Look for your next MACC Connector in late June.

PLEASE FORWARD THIS MEMO TO A FRIEND OR COLLEAGUE

To directly receive the monthly MACC email news memo, e-mail your request to shaas@maccalliance.org. To be removed from the list, use the same contact address. Joining or leaving the Memo distribution list is the individual responsibility of people requesting the Memo.

The **MACC Alliance of Connected Communities** is the alliance 21 Twin Cities-based human service organizations. MACC's mission is to assist individuals and families in achieving greater self-sufficiency by strengthening the capacity of community-based organizations.

Contact MACC director of operations, at (612) 302-3432 or haass@puc-mn.org

MACC MEMBER AGENCIES

Arc Greater Twin Cities www.arcgreatertwincities.org

The City, Inc www.thecityinc.org

Confederation of Somali Community in Minnesota www.cscmn.org

East Side Neighborhood Services www.esns.org

Family & Children's Service www.fcsmn.org

Hallie Q. Brown/Martin Luther King Center phone: 651-224-4601

Hennepin County Department of Human Services and Public Health www.co.hennepin.mn.us

Keystone Community Services www.keystoneservices.org

LDA of Minnesota www.ldaminnesota.org

Life's Missing Link www.lifesmissinglink.com

Loring Nicollet-Bethlehem Community Centers www.lnbcc.org

Merrick Community Services www.merrickcs.org

Minnesota Indian Women's Resource Center www.miwrc.org

Neighborhood House www.neighb.org

Phyllis Wheatley Community Center www.phylliswheatley.org

Pillsbury United Communities www.puc-mn.org

Plymouth Christian Youth Center www.pcy-cmpls.org

Sabathani Community Center www.sabathani.org

Tubman Family Alliance www.tubmanfamilyalliance.org

Way To Grow www.mplswayatogrow.org

West Seventh Community Center www.west7th.org

MACC is funded through its member agencies, individual donors, earned income and the following foundation and trusts:

The Otto Bremer Foundation

The McKnight Foundation

Northwest Area Foundation

The Jay & Rose Phillips Family Foundation

Warren F. Weck Charitable Trust

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To submit news items for the monthly MACC email news memo, please send to shaas@maccalliance.org

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