



MACC Alliance Messenger



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Welcome to the new MACC Membership Update! Every two months, MACC will send you an update on accomplishments, happenings, and upcoming events.

MACC Mission:

Unleash the connective power of communities to build their own futures

MACC Goals:

- To build and leverage relationships
- To create assets and tools to amplify community voices
- To transform the way the social sector does business
- To nurture a new generation of leaders who grow up in a culture of collaboration
- To grow a healthy economic foundation for community agencies and communities

Recent MACC Alliance Accomplishments

Member Survey Conducted

Last spring, MACC conducted a survey of its members. The program priorities that were identified include: reviving affinity groups, creating a model for networked services, leadership development support and opportunities, continuing Executive Innovation Conversations, and potentially developing Breakfast Dialogues. We are working hard to increase the capacity of all of these programs. Watch for more opportunities to get involved!

Website Updated

Our website is newly updated! Liz will be updating it on a regular basis. Check out maccalliance.org for future events, updates, and more. There is also an online calendar with updated meeting dates, locations, and times.

Project Management Training

The MACC Alliance held a three-part project management training in conjunction with MACC Commonwealth this summer. There was tremendous interest in these training sessions with over 25 MACC staff members attending.

- "I was able to bring back to my organization a better understanding of how scope affects a project, especially that of scope creep." - Steve Gustafson, Phyllis Wheatley Community Center
- "The information directly impacted the work I do and I was able to implement the project management plan worksheet with a few improvements for my organization right away." - Kara Schommer, Neighborhood House

Member Services Matrix Created

A MACC Alliance member service matrix has been created. This outlines MACC member agencies' specific programs and details. This matrix will help facilitate potential collaborations between agencies by offering a snapshot of each agency's programs. If you would like an Excel copy emailed to you, please let us know.

Meet the new MACC Alliance Public Ally

The MACC Alliance has hired a new Public Ally. Liz Backstrom will be working full-time with the Alliance for the next 10 months as part of Public Allies, an AmeriCorps program that identifies diverse young adults and prepares them for leadership through nonprofit apprenticeships and rigorous leadership training. Liz will be working to improve MACC's capacity by coordinating trainings, affinity groups, and assisting with member services.

Funding Secured

The MACC Alliance has secured additional funding through a United Way Planning Grant and The McKnight Foundation, enabling us to build capacity and create a Networked Services Model. Additional grants are pending.

Alone we can do so little; together we can do so much." - Helen Keller

What's Going On?

Affinity Groups—Revived!

In the Alliance's efforts to increase opportunities for networking and collaborating amongst member agency staff, we've created several affinity groups! We are currently focusing on four groups: Youth Evaluation, Volunteerism, Food Shelves, and Early Childhood Education. For more information about these groups, contact Yvonne Olsen (olseny@maccalliance.org) or Liz Backstrom (BackstromL@puc-mn.org).



Creating a Networked Service Model

In the spirit of innovative collaboration, we are in the process of creating a Networked Service Model. To do this, MACC has formed a Networked Services Planning Group to develop a charter that outlines a model for all future MACC collaborations, making the process more streamlined and efficient. This charter will guide us as we boldly move forward together to achieve greater impact for the people we serve.

In anticipation of this new model, the Early Childhood Education Committee is designing a potential new 5 Member Collaboration with the ultimate goal of better serving early childhood families living in our communities.

Professional Development Opportunity— "Leading through Change: Coaching Opportunity for Managers"

We are excited to offer "Leading through Change" — a six-session coaching series for mid-level managers who provide leadership within their organizations. Conversations focus on how to grow as effective leaders as our sector continues to face challenges, change and complexity. Participants will take steps toward successful change management!

Registration is full for this training. If you missed your chance, don't worry—we'll be organizing more trainings for the future. If there's a specific training that you would like to see, let MACC know! A potential session being explored centers around effective use of social media. Emails can be directed to olseny@maccalliance.org or BackstromL@puc-mn.org.

Just A Reminder!

MACC Members are automatic UNCA Members

As part of your MACC Alliance membership, you are automatically a member of the United Neighborhood Centers of America (UNCA). Some benefits include a discount to annual UNCA conferences, free access to the Severson Library for great grant-writing resources, public policy advocacy, and more. More details on 2012 UNCA trainings/gatherings will be included in the next edition of the MACC Alliance Messenger.



Upcoming Annual MACC Alliance Celebration!

Mark your calendars! Save December 13th for the annual MACC Celebration. Look for more details in the coming weeks.

Upcoming Training Opportunity: New Transformational Leadership Program! Beginning in January 2012, this 12-month training will be available for those new to supervision. Co-sponsored by MACC Alliance and MACC Commonwealth. More details will be available later in November.



MACC Alliance Member Spotlight: Asian Women United of Minnesota

MACC is proud to introduce AWUM. Their services include a domestic violence shelter, support and care for victims of domestic violence, legal and financial advocacy, 24-hour help line, employment assistance, and community advocacy.

Five facts about domestic violence:

- Domestic abuse occurs in every culture
- Domestic abuse happens across all economic statuses
- Domestic abuse can be more than physical
- Invisible forms of abuse include emotional battering, isolation from family/friends, controlling of money, using children as pawns and bargaining chips
- In 2010, at least 28 Minnesotans were killed as a result of domestic violence



3 Facts about AWUM:

- AWUM was founded as a tiny grassroots advocacy organization by a group of Asian activist students at the University of Minnesota in response to an unmet community need
- AWUM's House of Peace Shelter opened its doors in 2001 and provides shelter to over 200 women and children a year
- We reflect the people we serve! 16 of AWUM's 20 paid staff are Asian